

Shaping the future together



**cab**  
*we identify more*

# OUR SELF-PERCEPTION



## Europe's market leader

- > We are successfully operating in the market for more than 45 years.
- > We set milestones in the development and manufacture of devices for marking individual components, units, products and packaging.
- > We are Europe's leading manufacturer of label printing systems.
- > Whether it is automotive industry, electronics, logistics, chemistry, pharmacy, textile, food, trading or services – we feel comfortable in all lines of businesses.

## Setting the right course

- > We are an owner-operated, independent family company.  
We motivate and direct with a convincing vision.
- > Our overall concept is based on trust and an open communication.  
We take emotions seriously and show an active interest  
for the needs of our employees.
- > By means of flat organizational structures and a cooperative leadership  
we encourage our employees to develop passion and to do the best  
for the company.

# OUR STYLE OF MANAGEMENT



# OUR TEAM SPIRIT



## United we are strong

- > With openness and fairness we create the foundation for our development and trustful teamwork.
- > By bringing our knowledge together, using the experience of each individual and linking potentials we achieve higher quality.
- > According to us, to detect and learn from mistakes is a character of growth.



## Start working with a smile on your face

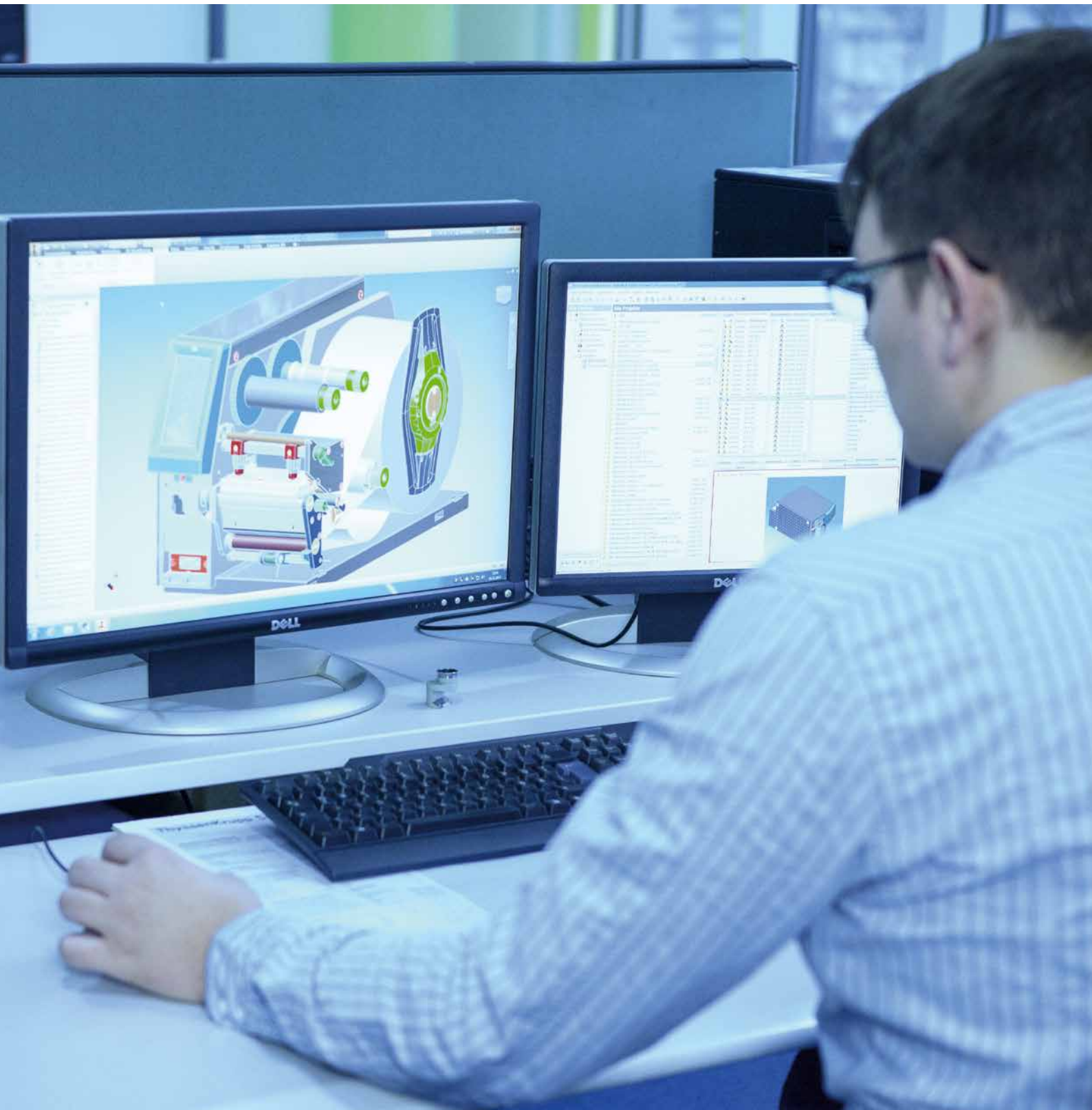
- > Foresight, positive thinking, ideas; added by curiosity and joy in our products and their further development: These have always been our driving forces.
- > Autonomous working is explicitly desired. We work fast, inventive, simple and constructive.
- > Our colleagues appreciate the friendliness with which we meet their concerns.



# OUR MOTIVATION



# OUR WORKPLACE



## Productivity in accordance with well-being

- > We design work areas in a friendly and functional style and provide modern working facilities.
- > By creating an innovation-friendly company atmosphere we open up creative scope and promote the strengths of each employee.
- > With education and training opportunities we establish know-how in house and provide opportunities to further develop within the company.

## Keep moving

- > A motivated and healthy workforce makes us successful.
- > In Karlsruhe we offer our employees personal trainings with profound assistance. At our location in Sömmerda there is a gym available.
- > Seminars on work-life management and company football together complement our occupational healthcare management.
- > We support our employees' future in form of an occupational pension scheme with attractive grants.

# OUR HEALTH

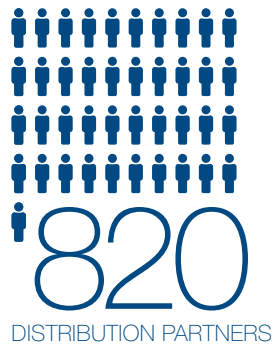


# OUR GROWTH



## Think global, act local!

- > Located in Germany, France, North and Central America, Asia and South Africa, we meet all the individual markets with the best possible understanding.
- > Our employees, as well as partners in more than 80 countries, provide area-wide sales and smooth service.
- > Our understanding of growth is characterized by predictability and continuity.



## cab worldwide

### Germany

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